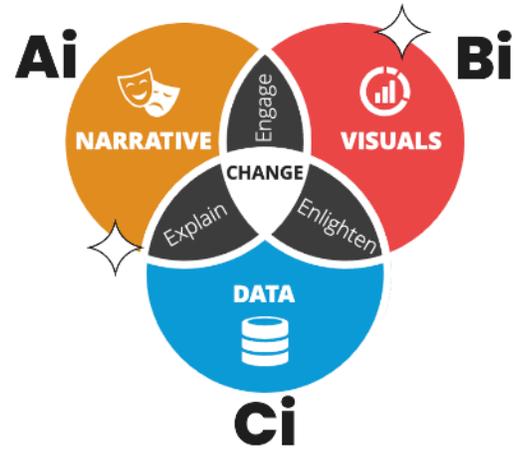


AI + BI + CI = High Customer Retention

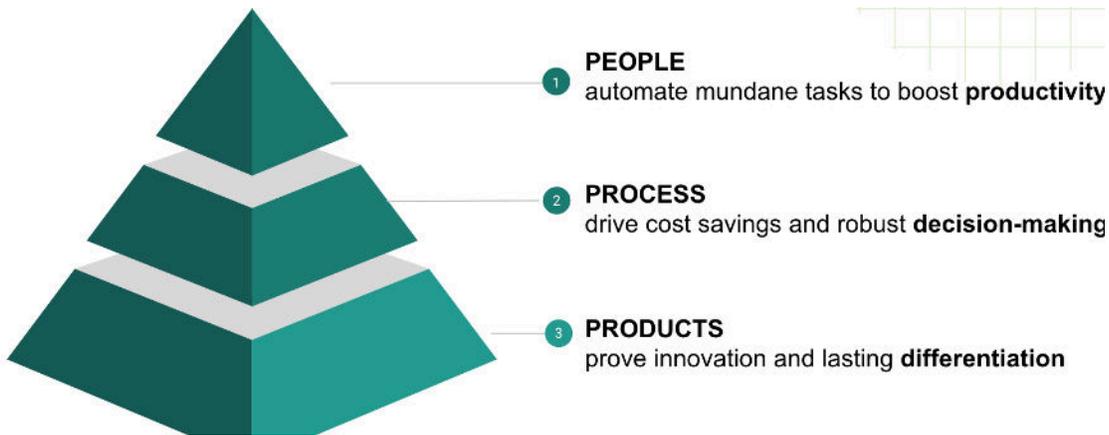
Data used effectively drives change.

Data stories used to require much time and effort to gather. Teams might gather data, narratives, and visuals just in time for QBRs. But now, thanks to the rapid growth of AI, we can afford to bring all the pieces in the intelligence story together daily to explain, engage, and enlighten.



AI Supercharges CI

You are applying AI effectively when...

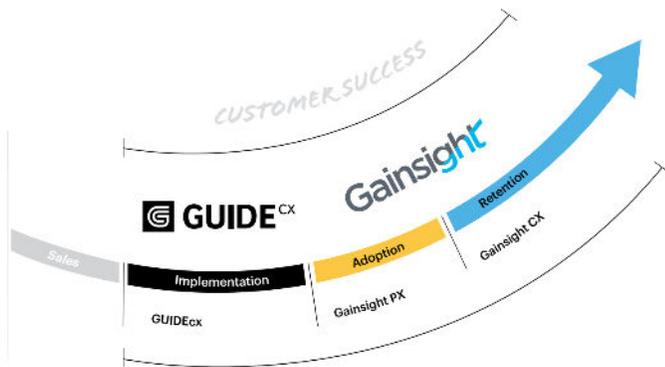


Productive PEOPLE	Smart PROCESS	Innovative PRODUCTS
<input type="checkbox"/> Summarize: Use AI to take notes and recap meetings <input type="checkbox"/> Expand: Generate task descriptions and automatically create populated projects <input type="checkbox"/> Translate: Use ChatGPT to translate emails and messages	<input type="checkbox"/> Support: Chart progress & send alerts as sentiment or health scores shift <input type="checkbox"/> Augment: Diagnose and recommend solutions <input type="checkbox"/> Replace: Predict risk and automate outreach	<input type="checkbox"/> AI Chat: NLQ & generation - use AI to ask your data specific questions <input type="checkbox"/> Respond & Route: Chatbots answer easy questions and route the rest to your team <input type="checkbox"/> Predictive Analytics: Churn warnings in renewal forecasts

Customer Success Starts with Customer Onboarding

Implement with GUIDEx, adopt + retain with Gainsight.

The Customer Journey



Increase Capacity

Expand revenue opportunities with intelligent automation of tasks. GUIDEx enables PMs to do more without sacrificing quality.

Improve Efficiency

Engage customers, automate workflows, and utilize reporting to keep your team and customers aligned.

Accelerate Time to Value

Keep projects in motion and move cashflow upstream by streamlining workflows and proactively managing risk.

Top Signals to Measure During Onboarding

1. # of Client Participants

5+ clients invited = >90% on-time completion

2. On-time Deliverables

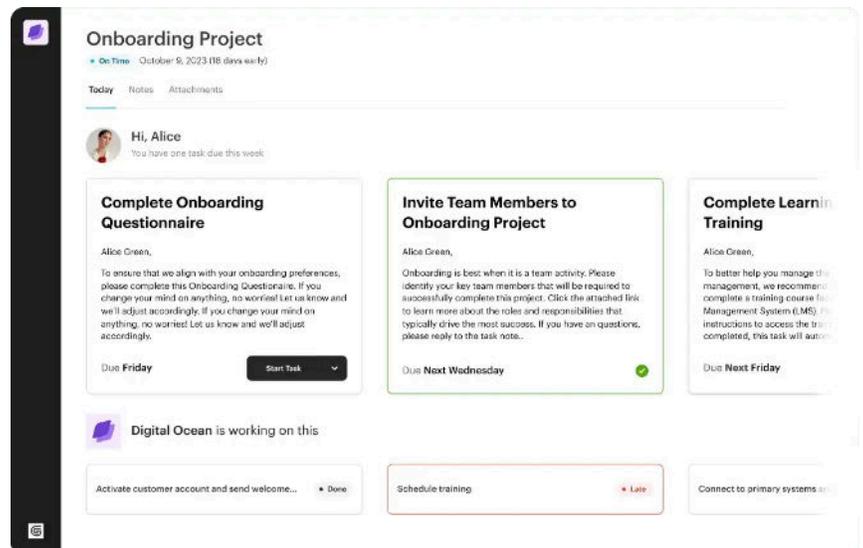
83% of GUIDEx customer tasks are completed after normal business hours

3. Project Completion

98% logo retention for clients launched on or before planned end date

4. Customer Engagement

GUIDEx customers view the project tracker an average of 2.7x each week



Schedule
a Demo

49%

49% reduction in onboarding time

300k+

300k+ projects run on GUIDEx

4X

4x increase in project manager capacity