CATCHAFIRE TRIPLES THEIR GROWTH CAPACITY WITH GUIDECX

Catchafire

Catchafire at a Glance:
Founded: 2010
Employees: 70
Industry: Social Enterprise
With GUIDEcx: Since December 2021

Catchafire is on a mission to mobilize world change by creating connections between organizations and professionals that want to donate their time and services through virtual volunteering with nonprofits who need their help.

300% *increase in capacity*

"GUIDEcx has really created a strong foundation for us in terms of how we optimize and scale as we grow on different layers. It has streamlined a lot of our processes and created efficiencies that allow us to scale our work."

- Emma Schrager
Senior Manager of Implementation and Program Operations
Catchafire

GUIDECX DRIVES RESULTS

In fall of 2021, Catchafire had a realization: many of their onboarding processes were still manual and not optimized for growth. "When we were thinking about what the future looked like for Catchafire, it really became clear that there was a lot of opportunity to create efficiencies and optimize our onboarding processes," says Emma Schrager, Senior Manager of Implementation and Program Operations at Catchafire. "As we scale, how can we continue to streamline, create efficiencies, and optimize our work as we take on more and more partners?"

Catchafire, a company providing nonprofits with choice, capacity, and wrap-around support so they can achieve their missions, began their search for a platform that would optimize their onboarding process and allow them to grow more efficiently. Partnering with nonprofits, volunteers, and funders, it was important to them to have an efficient onboarding process to handle their partnerships. Their key values in a platform were ease of use, data reporting capabilities, adaptability, and flexibility. With these values in mind, Catchafire chose GUIDEcx as the solution to their problems.

> *"GUIDEcx really gave us this home and hub of source of truth that allows us to work smarter with our clients and internally. It gives us an understanding of how we can continue to build upon and optimize what we are already doing as we continue to grow."*
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> **- Emma Schrager**
> *Senior Manager of Implementation and Program Operations*
> *Catchafire*

Since the implementation of GUIDEcx, Catchafire has seen a 2–3X increase in their capacity to onboard clients and an increase in their operational efficiency. GUIDEcx templates, automation, and other features allow Catchafire to obtain visibility into forecasted launch dates, which has improved the way we are able to manage our pipeline and resourcing. Due to these automations, Catchafire was able to onboard their first customer within the GUIDEcx platform in less than 8 weeks.

Ready to Take Client Implementation and Onboarding to the Next Level?

Our platform reduces time to value, creates visibility, and saves time with automation, ensuring project managers and their clients get work done as quickly as possible. To learn more about how GUIDEcx can address your business needs, reach out to us and ask for your free **14-day trial** to get started.

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GUIDED PROJECT
IMPLEMENTATIONS**